



Let's *Create* something great together.

WHAT IS CREATE?

Create is a **marketplace** of health systems serving New Jersey, New York and Connecticut where participating health systems share the same goal as employers – delivering **more affordable care with healthier outcomes**.



A **cost-saving** benefit option that offers choice and improved, comprehensive patient care



A first-of-its-kind health plan for **New Jersey, New York and Connecticut** employers



A model that **reduces cost, improves quality** and drives satisfaction



A **self-insured** solution

WHY IT WORKS.

In the Create marketplace, health systems compete to become the employee's health provider. They compete just the way we want them to - based on price, quality and value-added services. As a result, employers and employees benefit from **cost savings, better care, and enhanced benefits**.

The **one-health system model** promotes comprehensive and coordinated treatment. With Create, doctors more easily collaborate and share data, driving healthier outcomes for members.

BENEFITS FOR YOU.

Employers save on health insurance costs with plans designed to meet your bottom line.

Employers can choose to offer Create alongside their current health plan offering, maximizing employee choice and control.

Employees enjoy **choice**, picking a health system that's right for them and their family using critical information to make a smart selection.

Employees experience **more effective patient-doctor relationships** based on a collaborative approach to care.